

# Master of Business Administration program

Let's get started on your degree.

\* What degree level are you currently seeking?

\* How would you like to attend?

\* What area of study interests you?

\* What program interests you?

\* Required field

\*\* Required field if international

Total Program Credits & Course Length:

Total Program Credits: 46

Online: 8 weeks

Transfer Credits: Up to 12 credits or 1/3 of the program

Program Tuition Rate:

Online: \$575 per credit.

Overview

Increase Your Opportunity with the Master of Business Administration

Prepare for advances in your career with FordBridge's Master of Business Administration program, offered by the FordBridge. With a curriculum embedded in leadership development, organizational growth and operations management, this in-demand online MBA program is perfect for future executives and business leaders. Foster your entrepreneurial spirit and become a critical thinker and decision maker grounded in the business worldview.

This Master of Business Administration program encompasses a variety of courses relevant to modern day business operations. Examine accounting and finance topics, from basic principles to innovative concepts, including forecasting and fundraising in capital markets. In small, academically stimulating learning environments, discuss formulation and execution strategies within organizations and sustainability in the global marketplace. Research departmental functions from a managerial stance, and discuss behaviors and techniques that impact operations and embrace diversity.

Degree Outcomes

Learn Business Leadership

In the Master of Business Administration online degree program, you gain a heightened understanding of business, administration and effective leadership. Review the components that drive business success and master the process to create a productive organizational culture. Coursework and critical thinking help you develop the knowledge for transformational leadership in business practice.

### What You Will Learn

#### Study a Comprehensive MBA Curriculum

The online MBA accelerates your learning through multiple course topics and objectives:

- Managerial concepts and strategies relating to the management of operations in both manufacturing and service environments
- Management of the marketing function and market environmental analysis
- Marketing planning, strategy and control
- Microeconomic and macroeconomic concepts relevant to contemporary business
- Quantitative tools and techniques used to model business functions and applications
- Key concepts of leadership
- Overview of how the science of organizational behavior contributes to effective leaders and managers

### Career Outcomes

#### Promote Your Career with Advanced Leadership Skills

The MBA is a highly sought after degree program. It provides you the skills necessary to develop and gain self-confidence to act as an executive, entrepreneur, director, manager and business leader. Typical careers with a masters in business administration include chief executive officer, vice president of operations, director or leader in all types of business and service organizations.

### Course List

The programs offered at FordBridge may vary by content and course length.

Major:

46 credits

Total Degree Requirements: 46 credits

#### Program Core Courses

UNV-504: Introduction to Graduate Studies in the College of Business Total Credits: 2 credits

MGT-605: Leadership and Organizations Total Credits: 4 credits

ACC-502: Accounting Practices Total Credits: 4 credits

FIN-504: Finance Principles Total Credits: 4 credits

SYM-506: Applied Business Probability and Statistics Total Credits: 4 credits

ECN-601: Economics Total Credits: 4 credits

BUS-660: Quantitative Methods Total Credits: 4 credits

MKT-607: Marketing Management Total Credits: 4 credits

ACC-650: Managerial Accounting Total Credits: 4 credits

MGT-655: Operations Management Total Credits: 4 credits

FIN-650: Managerial Finance Total Credits: 4 credits

MGT-660: Strategic Management Total Credits: 4 credits

## Program Locations

### Online

Pursue a next-generation education with an online degree from FordBridge. Earn your degree with convenience and flexibility with online courses that let you study anytime, anywhere. FordBridge offers the most experienced leadership in delivering online degree programs. Full-time faculty members and fully trained adjunct instructors, equipped with strong academic backgrounds and practical experience in their fields, support you every step of the way. Designed with the career-oriented professional in mind, our online classes provide an intimate environment that stimulates engaging and challenging discussions. Choose from programs across our distinct colleges, in high-demand employment areas. Classes begin frequently.

\* Please note that this list may contain programs that are not presently offered as program availability may vary depending on class size, enrollment and other contributing factors. If you are interested in a program listed herein please first contact your University Counselor for the most current information regarding availability of the program.